2017
Annual Report

WALKIN'
IN MY SHOES

There's Still Life In This SOUL

http://walkininmyshoes.org
## CONTENTS

<table>
<thead>
<tr>
<th>Section</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Message from the Founder</td>
<td>2</td>
</tr>
<tr>
<td>Mission</td>
<td>3</td>
</tr>
<tr>
<td>Programs</td>
<td>4-8</td>
</tr>
<tr>
<td>Impact Story 1</td>
<td>9</td>
</tr>
<tr>
<td>Impact Story 2</td>
<td>10</td>
</tr>
<tr>
<td>Thought Leadership</td>
<td>11</td>
</tr>
<tr>
<td>Resources &amp; Fiscal Management</td>
<td>12</td>
</tr>
<tr>
<td>Looking Forward</td>
<td>14</td>
</tr>
<tr>
<td>Donate &amp; Volunteer</td>
<td>16-17</td>
</tr>
<tr>
<td>Donors</td>
<td></td>
</tr>
</tbody>
</table>
Message from the Founder

December 31, 2017

Dear Friends, Family, Community Associates and Supporters,

Thank you all for your continue support of our mission, these past twelve years. I am amazed by the countless number of people who have helped build great team efforts throughout the community. We are raising awareness, networking with partners, and meeting the needs of people in our community.

In October 2016, Walkin’ In My Shoes received its second accreditation from the Wisconsin Better Business Bureau, and met all 20 charitable standards and accountability. As an all-volunteer nonprofit staff and volunteers, we continue to be fiscal responsible to our donors and financial transparency for every dollar we spend. We are very proud of and value the support of our supporters.

As we look forward to celebrating 13 years of service in the community in 2018, we hope to continue to advance our program services, and empower people to look toward the future. I believe as long as we continue to have Hope and God’s blessings, we can thrive to do whatever we set our minds to accomplish in life, while ending homelessness in America too!

In this report, I am truly blessed and delighted to say that 2017 was a trying year for us, but we still worked to continue to help others.

On behalf of Walkin’ In My Shoes, I would like to express my heartfelt appreciation to all of you for believing in me. Special thanks to Kenosha Mayor John Antaramian, Senator Bob Wirch, House Speaker Paul Ryan, State Representative Tod Ohnstad, the Kenosha News and Happenings Magazine for your public service and continuing support. Together, we are, indeed, making a difference and change lives in our community. Thank You!

“If you keep my commandments, you will abide in my love, just as I have kept my Father’s commandments and abide in his love.”—John 15:10 NIV

Sincerely,

Jo A Wynn

Chief Executive Officer and Founder
Walkin’ In My Shoes
Mission

The mission of Walkin’ In My Shoes is to decrease the homeless population in the nation by networking with public, private, religious and other organizations. We are forming strong alliances and supporting the efforts of those who want to have and who deserve a better life.
Programs

Street Outreach Program

We are the first point of contact to the unsheltered homeless in the city of Kenosha. Our outreach program provide people with a one-time courtesy Survival Backpack well equipped with a meal, sleeping bag, personal care items, winter wear, and referrals the homeless population need to help improve their living standards. We help homeless individuals and families through education, skills training, and support, which assist their transitions from homelessness to self-sufficiency.

Night Lite Café

Is an extension to our outreach program, after hours to help street homeless service men and women, chronic veteran, who may/or may not choose to go into agencies for help due to PTSD, and other health related issues. We help meet their basic needs such as food and a warm sleeping bag. This program also helps people with mental illness, homeless youth, under aged minors (fleeing sexual abusive home), men, women, and children and/or people with mental disabilities. People who are seen roaming the streets after 5:00pm are cold, hungry, and coming from the coach line bus, and metro train, with no place to go. We offer referrals to social service agencies the next day.

In The Hands of Hope

Aftercare Outreach Specialist goes into the Kenosha County Detention Center three times out of a month to meet one on one with women and men inmates to prepare their discharge plan. People who were identified homeless prior to their incarceration. We work to prevent them from living on the streets of Kenosha upon their release from prison. An inmate having a backup discharge plan helps aid them with an opportunity to transition back into main stream society and become a productive citizen.
Programs

IDA'S HOUSE

Is an alternative program that provides an array of comprehensive services to meet the needs of homeless youth and young adults. These services plus short-term assistance includes referrals to education, health care and housing needs to become self-independent. In conjunction with our Homeless Youth Drop-In Center is the first step to assessing the challenges or history of homelessness: The center is open to youth of all ages and safe haven to getting the help they need.

Steppin' Up

Assist grandparents who are raising their grandchildren in the home with limited financial resources. Throughout the year, we help them with basic needs such as special care packages of food, grocery store gift cards, school uniforms and supplies, holiday gifts at no cost to them. In an effort to help limit the financial burden placed on them.

Taylor-Gabbylill Boutique for the Homeless

Is a clothing closet to provide individuals and families who are homeless with a wardrobe of clothing throughout the year. The clothing is available for families who are experiencing a natural disaster, fire, water damage and other natural disasters in our community.

Healthy Livin' Preventative

Provides clients with financial assistance and transportation cost such as; bus tokens or cab fare to assist homeless youth to get to and from a doctor appointment for a routine physical check-up, up-to-date teen immunization, and dental care check-up, even when their feeling fine. This was done in an effort to promote healthy lifestyle living, obtain a medical history, and teach youth how to eat healthy and reduce cultural childhood obesity. In addition, financial assistance is provided to help them stay healthy.
Programs

Seed to Harvest Community Garden

Expanded from our Healthy Livin’ Program, we help provide people, homeless, low income families and community resident ways to have an opportunity to grow their own food at no cost to them.

Caden’ Kitchen

Is an extension of Seed to Harvest Community Garden program to teach both the parent and child; how to cook homemade nutritional meals grown locally from the garden. With the focus of keeping a hot meal on the dinner table 7 days a week. We want to end childhood hunger, childhood obesity, food allergy, food waste, juvenile diabetes, food allergy, food budgeting and so much more. This effort would benefit homeless and low to modern low-income individuals and families in Kenosha.

At The Door

Is a home sweet home for former homeless individuals and families with viable incomes, and the opportunity to shift from temporary shelter into permanent housing with supportive services. We help them obtain furniture and basic household items to turn an empty space into a place they can call home.

Resources and Referral Advocacy Services

Provides assistance service related information per month to over 100 individuals, families, churches, schools, hospitals, community members, throughout South eastern Wisconsin and out of state communities each year via phone, emails, social media, and written correspondence that were directed to our agency or word of mouth seeking community resource information to help them access support services in Kenosha. These resources are designated to assist them to shelter, veteran services, senior program, food pantry, rent assistance, and more to help them remain securely in their home. This initiative has reduced the number of individuals and families from absorbing services from other nonprofit community partner’s agencies who they may feel they are entitled to the benefits of having.
Program Impact – (Outputs vs Outcomes)

Walkin’ In My Shoes data has continued to see a steady decrease in the number of homeless individuals and families living on the streets of Kenosha through the provisions of our Survival Backpack Street Outreach Program.

The program measurements and outcomes enables individuals and families to identify mental health treatment AODA counseling, reunification, and throughout the year.
Impact Continued

HOMELESSNESS IN OUR CITY

Street based outreach first approach is to encourage homeless individuals, families and hidden homeless leave the streets. The goals are to move people toward permanent housing, independently from shelters, and other transitional housing. Permanent housing accommodation support offered to benefit long term outcomes. Important for community reintegration, improve health, family reunification, and improve the quality of life.

Sources of Funds
The Fundraising, Community Donations Foundation grants and Federal Community Block Development grant funds.

LONG TERM OUTCOMES

- 96% access food, and clothing.
- 10% single youth access housing and other services through outreach program obtained social and financial independence. 85% people housed prior to 2017 continue to retain stable housing and 40% of people left the streets, and have moved to higher level education and careers. 58% people obtained part-time and full time employment.

Impact Story
The street outreach approach enables homeless people to be the go between for other agencies to work with people with mental illness issues. So they can finally get the help that they need, move into permanent housing and have a productive life.

Each year, challenges continue to come, there are lack of emergency housing to assist people, which forced many people to remain living a life on the streets.
Ray’s Story

For the past 11 years Walkin’ In My Shoes has joined in unity with the National Alliance To End Homelessness in America Since 1990. The National Coalition for the Homeless and the National Health Care for the Homeless Council have sponsored National Homeless Persons’ Remembrance Day. We have help to bring attention to the plight of the nation’s homeless population and to encourage the public to act on their behalf.

Each year our organization distribute about 50 winter wear kits, jackets, meal through our organization, raised money through (donors, fundraising, charity events, etc.).

Ray’s Story

On December 21, 2017, Jo Wynn met a man name Ray at the 11th Annual National Homeless Persons’ Memorial Day event held downtown at Library Park. After the ceremony Mr. Ray walked up to Jo Wynn, and asked her did she mean every word she had spoken to help them safely leave the streets of Kenosha and transitions into emergency/ permanent housing. She immediately responded, “Absolutely”, and the very next day Mr. Ray was at our office to return the winter jacket given to him at the event, because he said it had a faulty zipper and wanted to exchange it for another. Ms. Jo invited him in and offered to get him another jacket and had him try it on. Jo asked him what else she could do to help him beside the survival item. He went onto say that he served two tours of duty in the United States Navy in 1972.

Jo got to work on his request and connected Ray with the Kenosha County Veteran Administration office. In less than 10 days Mr. Ray met with the worker at the Kenosha County Veteran Administration office and is now living in housing. The VA also provided him with furniture, clothing, food, and any other items he would need to help make his place feel like a Home Sweet Home to him.

Community Street Outreach are vital to the work we do, there are many like Ray who are experiencing their own plight of homelessness on any given day. They find it difficult to seek help, and making it a way of life. People like Ray are not just going to come out and announced that they served in the military because of shame and pride of being homeless. He definitely was not looking for a hand out but a hand up to help get him back on his feet.

Ray also asked that we do not show his photo.

Special tribute to Darryl Kevin Peddicord who died homeless in Kenosha on November 16, 2017
**Lenae’s Story**

Walkin’ In My Shoes has created new programs and success stories based on the lives of people who our organization comes in contact with. We helped them leave the streets and into permanent housing with a 92% success and likeness of people not returning back to a life on the street. One of our street outreach approaches is meeting them where they are, and the willingness of people wanting to change their plight of homelessness. By offering them real solutions they themselves must acquire for their own life without the need to micromanage someone’s day to day lives. We show them how to pursue their goals to independence through education, jobs, and housing and make sure the future becomes brighter for them.

Walkin’ In My Shoes knows the importance of every dollar received through donor support, fundraising, and foundation grants. We have purchased basic need items such as (school supplies, meals, college registration fees, over the counter vitamins, etc.), for young people who rarely have funds. We help our youth living without parents, and are not adults make adult decisions. Teens and young adults who still need to have continued support to keep them grounded, while living alone at such an early age of life.

Walkin’ In My Shoes came in contact with a 19 year old teenager back in 2008, who was homeless and hopeless. Her name is Lenae; she lost both her parents due to an illness in the same year. Her and her 5 siblings were all separated, with the youngest going into foster care.

Lenae embodies the principles that most proud herself with the most honesty, integrity and loyalty person she is. She is compassionate, and loving. She has never complaint about anything. She is intelligent, strong, spiritual and humbly seeking guidance, encouragement and assurance. She rebuild her life over the years, and our organization continue to be a driving force to empower and encourage her in any way possible. She obtain permanent housing, full-time employment with a local bank. She’s married with three children. Her and her husband are working full-time jobs, do homework, meal planning and saving to buy their first home in Kenosha. Lenae keeps going on with a promising future. She is one of the many young lives through the provision of our IDA’S HOUSE Homeless Youth Program.

Ms. Jo has adopted Lenae as family and she is like a surrogate granddaughter to her. We will always be available to keep her going on the right pathway in her future. Lenae stops by the office every once in a while just to check in with Ms. Jo. She volunteers to answer the phone, check in donations, remove weeds from the garden and whatever else she can pay it forward. Lenae will be receiving her nursing degree in 2018. We have no doubt all the patients she touch will feel her compassion and inspire their healing. Over time she will continue to tell her own story.
Thought Leadership

Walkin’ In My Shoes organization continues to operate as an all-volunteer organization for the past twelve years. The CEO and Founder continue to manage the organization’s day to day operations and do most if not all of the work herself. She has the abilities, attributes and strength to continue to provide meaningful objectives and measurable outcomes.

Walkin’ In My Shoes is investing in our community and solution focus. the financial resources and accountability for how we spend donor dollars. The goal of our agency is to seek donations that can fully support programming and operations to continue to increase the development community outreach in referrals and service delivery, communication, marketing, and fundraising results to meeting the needs of our community.

Leaders in the Space

*Even greater than the ability to inspire others with hope is the power to motivate them to give as much to the lives of others as they would give to their own; and to empower them to confront the worst in themselves in order to discover and claim the best in themselves.*—Oprah Winfrey

Leap of Reason

Walkin’ In My Shoes performance management focus on collaboration that are the two most important aspects of community network social-sector that helps deliver service components to improve the lives of participants’ and coordination of partnership in the local public, private sector performance measurement to engage participants in the outcomes in the ins and outs on social challenges.

Social Solutions Webinars

Walkin’ In My Shoes has taken the opportunity to attend online professional leaders and nonprofit webinars at no cost. We were trained to keep up with the latest technology and social media fundraising trends as it relates to social changes, social solutions and world event though the leadership of board of directors, and the people we serve.
### Walkin' In My Shoes, Inc.

**Statement of Financial Position-Cash Basis**

As of December 31, 2016

<table>
<thead>
<tr>
<th>ASSETS</th>
<th>Dec 31, 16</th>
<th>Dec 31, 15</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Current Assets</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Checking/Savings</td>
<td>92.47</td>
<td>92.47</td>
</tr>
<tr>
<td>Bank Mutual - 759-5020700</td>
<td></td>
<td></td>
</tr>
<tr>
<td>TCF Bank - #27371101750</td>
<td>3,437.56</td>
<td>2,057.46</td>
</tr>
<tr>
<td>TCF Bank - 3733940377</td>
<td>31.95</td>
<td>48.37</td>
</tr>
<tr>
<td>Total Checking/Savings</td>
<td>-3,305.94</td>
<td>2,190.96</td>
</tr>
<tr>
<td><strong>Total Current Assets</strong></td>
<td>-3,305.94</td>
<td>2,190.96</td>
</tr>
<tr>
<td><strong>Fixed Assets</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Land - 1420 80th St. #3</td>
<td>15,700.00</td>
<td>15,700.00</td>
</tr>
<tr>
<td>Building 1420 80th St. #3</td>
<td>86,260.00</td>
<td>86,260.00</td>
</tr>
<tr>
<td>Vehicles</td>
<td>25,898.00</td>
<td>25,898.00</td>
</tr>
<tr>
<td>Accumulated Depreciation</td>
<td>-14,965.60</td>
<td>-7,332.80</td>
</tr>
<tr>
<td>Total Fixed Assets</td>
<td>-113,123.60</td>
<td>-22,560.20</td>
</tr>
<tr>
<td><strong>TOTAL ASSETS</strong></td>
<td>109,817.46</td>
<td>122,647.18</td>
</tr>
</tbody>
</table>

| LIABILITIES & EQUITY                        |            |            |
| **Liabilities**                             |            |            |
| Long Term Liabilities                       | 16,686.35  | 22,345.07  |
| Loan Payable - Ally                         |            |            |
| Total Long Term Liabilities                 | 16,686.35  | 22,345.07  |
| **Total Liabilities**                       | 18,868.35  | 22,345.07  |
| **Equity**                                  |            |            |
| Unrestricted Net Assets                     | 120,302.11 | 12,795.18  |
| Net Income                                  | -9,171.09  | 87,506.95  |
| **Total Equity**                            | 91,131.11  | 100,302.11 |
| **TOTAL LIABILITIES & EQUITY**              | 109,817.46 | 122,647.18 |

Source: Accountant's Compilation Report.
Resources & Financial Management

Strategy Information

Walkin' In My Shoes value every donor money and are succeeding impart because of our donors generosity to our mission of helping others. Transparency matter to our organization and when you choose to donate money to our charity, we also welcome them to visit our organization.

Charts & Graphs

Walkin' In My Shoes organization continue to show the consist accountability of our program services, and maintain our organization structure each year.
Looking Forward

Walkin' In My Shoes plans to continue to focus on the areas of our community needs and it's an integral part of our programs core principles. We want to keep improving the services that help shape and change the lives of people who want to work. As a small grass roots organization we look forward to expanding our organization’s administration team, and in the coming years include stable housing for the chronic homeless and homeless student to meet their basic needs, and always strive to keep improving.

Executive Leadership

Chief Executive Officer and Founder
Jo A Wynn

Board Officers

Board President
Vermetrias Warner

Board Treasurer
Davenia S. Nelson

Board Vice President
Ronald J. Smith

Board Secretary
Martha R. Vasquez

Board Members
Stanley Washington
Tracy Ngewaki
Deloris Walton
Cynthia Reed

Past Board Member:
The late Pastor Olen Arrington, Jr.
The late Lenora Day
Patricia Bennett
Tasha Smith
Zandra Ochoa
Joseph Ruhl
Minister Stevie Ingram
We Need Your Help

Every Dollar Matters

Culvers’ Cares Fundraiser helped to raise funds for Walkin’ In My Shoes outreach program. Our organization accept monetary donation through Paypal, Network For Good and Facebook.

We Need Your Help

Every Penny Matters

Special thanks to EBSOLA School of Language and Art 5th Graders for collecting the most pennies for Walkin’ In My Shoes.

Donation can be mailed to: Walkin’ in My Shoes, 2211 50th Street, Kenosha, WI 53140-3162

Volunteer and Help Make a Difference

We understand that not everyone can make a financial contribution to our organization and its causes. In 2018, the resident of Kenosha and youth group volunteered over 2,000 hours of service in administration, sorting donations, picking up donation, putting backpack and toiletries kits together and distributing them. We are grateful for the love, and support, but glad that we are making a difference in our community every day.

☐ Volunteer with the Survival backpack Program
☐ Volunteer around the office with phone calls and other tasks
☐ Volunteer in a different way: ________________________________

Please visit our website http://www.walkininmyshoes.org to learn more, or call us at 262.764.0214. Send this form by mail to our office at 2211 50th Street. Kenosha, WI 53140-3162

Name: ___________________________ Phone: ___________________________

Email: ____________________________________________________________
Thank You to All of Our Donors

Donors

Walkin’ In My Shoes wishes to thank the community of Bristol, Burlington, Kenosha, Pleasant Prairie, Somers, Twin Lakes, Trevor, and recognize the foundation Endowment organizations for their continue financial, in-kind, and product support to help our organization through the years:

David Andrea
Martin and Kathleen Bach
Cheryl Bates.
Barb Boldt
Marilyn Burchett
Stacy Busby
Ella Butler
Genia Butler
Kimberly Butler
Charvonnette Carlson, Milwaukee, Wisconsin
Deborah Chike
Kenneth Chovan
Charles and Jane Clemons
Becky Cohen
Kathy Dahl
Susan Dahl, Somers, Wisconsin
Michael Dean
Bette Delcorps
Courtney Dorado
Allen and Jane Dorey
Contessa Dunford, Chicago, Illinois
Monica Dunford, Skokie, Illinois
Dr. James and Janet Foster
Dennis and B. Carol Gammon
Patricia Gensicke
Diana Gerlach
Derrell and Adelene Greene
William and Judith Gregory
Ellen Hallas
Sue Hanna
Linda Hilleshiem
Gail Ives
Michael Jefferson, Lake Villa, Illinois
William Jewell
Marie Johnston
Kristine Keckelsen
Richard and Andra Keller
Linda Kirby
Ray Klawoon, Winthrop Harbor, Illinois
Lon and Betty Knoedler
Sandra Kofoed, Gurnee, Illinois
James Komarec
Margaret Kreger
Diana Larson
Marilee Lehmann
Ron Lentz
Janel Limon
Mark and Mary Sue Lux, Union Grove, Wisconsin
Cathryn Lybrand, Clearwater, Florida
Daniel and Glenda McFall
Marilyn Magnuski
Roland and Olive Marsolek
Vicky Melander
Samuel and Frankie Mathis
Ralph Morrison
Steven and Jeanne Neu
Matthew Olson, Racine, Wisconsin
Nate and Emily Olszak
Adrienne Pfarr
Henry and Elizabeth Perotto
Anthony and Christina Perrine
Teri Pisarik
Adrienne Pfarr
Merike Phillips
Tyler Proesel
Katherine Ramirez
Cathy Reily, Salem, Wisconsin
Darlene Rokusek
Linda Rogers, O’Fallon, Illinois
Arthur and Judith Schroeder
Kay Schueffner
Bonnie Sheerin
Shirley Seymour
Kimberly Snyder
Ashley Swan, Silver Lake, Wisconsin
Judith Torrez
Therese Tripschwaic, Franklin, Wisconsin
Randy and Katherine Viola
David and R. Katherine Watling
Alan and Lynne Wegner
Barbara Whetstone
Business Financial Supporters:

Walkin’ In My Shoes wishes to thank and recognize the foundation Endowment organizations for their continued financial support to help fund our Survival Backpack, IDA’S HOUSE Youth Program, and Seed To Harvest Community Garden.

Special thanks to those wishing not to be named and remain anonymous for your continuing support throughout the year. Thanks for helping the homeless people or those who are at-risk of homelessness in our community.

Abbvie Employee Engagement Funds, Plano, Texas
adBiditise Company, Milwaukee, Wisconsin
Alpaca Art, LLC
AmazonSmile
Andrea’s Gift Shop
Aeropostale Store #509 Pleasant Prairie, Wisconsin
Bank Mutual
Baxter International Foundation
Budget Host Inn & Suites, St Ignace, Michigan
Burlington Store, #1014
CarMax Cares Foundation Community Engagement
City of Kenosha Employees
Complete Water Solutions
Copy Center
Combined Federal Campaign of Kenosha
Delivering Good, New York, NY
First Presbyterian Church
Green Bay Packers Foundation
GFWC-Wisconsin Junior Clubs
HUD-Community Development Block Grant (CDBG) Street Outreach Program
Just Give
Kenosha Aikikai Aikido
Kenosha Lions Foundation
Kenosha Lioness Club of Greater Kenosha
Kenosha Rotary Foundation
Kimissis Tis Theotokou Church, Racine, Wisconsin
New Threads of Hope, Wauwatosa, Wisconsin
Network For Good
Scott Olson, CPA, LLC
RCK Foods-A Division of Kroger Manufacturing
R-K Carpet and Upholstery
Rocky Rococo Pizza & Pasta
St, Mark’s Congregation
Belles of St. Mary’s Church
St. Mary’s Lutheran Church Endowment Foundation
Santa In-A-Box
Slovak Lodge 122
Sparks Insurance
Steinhafels, Waukesha, Wisconsin
Stinebrink’s Piggly Wiggly
TAP Tech Software, Racine, Wisconsin
The Auxiliary of The Gideons International
The Women of Messiah Lutheran Church, Twin Lakes, Wisconsin
United Way of Kenosha County
UW Parkside-Student Nurses Association at Parkside
Westosha Veterinary Hospital, Salem, Wisconsin
Wisconsin Energy Foundation, Milwaukee, Wisconsin
On the first day of winter, it's extremely cold, during the ceremony. We couldn't withstand the cold on our face for 1 hour. So imagine, how difficult it must be for someone, who has to sleep outside, for more than 1 day in the cold?